



# MARKETING CONTACTS



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Market Analyst  
NBG

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- LEED® Project Documentation
- MBMA Statistics
- Builder Volumes
- Website Details



**Will Guilford**  
Sales & Marketing Coordinator

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- American Eagle Program
- Process new Builder Setups/Cancellations/ Name Changes
- Maintain Builder Sales Database
- eServices Admin
- Sales Directory
- ABC Photo Library
- Email Blasts



**Penny Bryan**  
Marketing Coordinator

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- ABC Webstore & Promo Items
- Excellence in Design
- Co-op Program/Advertising for Builders
- Builder Marketing Programs
- ABC & AMS Websites, ABC Toolbox, ABC Dashboard
- ABC Photo Library
- Advertising/Sponsorships



**Cara Griffin**  
Marketing Coordinator

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- Lead Fulfillment
- Coordinate CICP Training
- Coordinate Mailings
- Order Business Cards & Stationary for Sales Force
- ABC Photo Library
- Verify Architects for Product Manual



**Terry Matthews**  
Marketing Coordinator  
Marketing Warehouse

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- Literature & Color Chip Orders
- Builder and Roofer Kits
- Insulated Panel Samples