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ABC Introduces New Marketing Portal

At American Buildings Company, we are proud of our relationship with you, and we strive to make that relationship as powerful as possible. We know you have a lot on your plate and recognize that marketing your business may not always be top of mind. That's why we're excited to announce the latest feature of our comprehensive Builder tool set — **The ABC Marketing Portal**.



The Marketing Portal includes tools to help you connect with customers, promote your business, and share the benefits of custom metal buildings. It's a one-stop-shop for polished, professional materials. It offers the ability to easily customize flyers, print ads, jobsite signs, banners, digital marketing templates, USA-made apparel, and much more.

Our professionally designed templates are pre-loaded with product info, professional project photos and the current ABC Authorized Builder logo. Each template also offers opportunities for customization, allowing you to include your company logo, contact info, and even photos of your past and current ABC projects.

We have recorded a webinar that gives you details on how to access and use the Portal. You can watch the webinar at any time and share it with others in your company who would find it beneficial.

WATCH ON-DEMAND WEBINAR

Where do you start? Simply log into your [Builder Dashboard](#) account using your existing credentials and click on the Marketing Portal button.

If you have any questions about the Marketing Portal, please refer to our Quick Start and Frequently Asked Questions guides in the Help Section of the Marketing Portal. You can also ask for assistance using our [Marketing Portal Assistance Form](#).