

June 2021

2022 Excellence In Design Honors Quality Construction

Our highly anticipated Excellence in Design (EID) program, exclusive to Authorized Builders, is designed to recognize quality facilities constructed with American Buildings products. You may gain additional recognition by having your project appear in our printed literature, media, or featured in the Photo Gallery on American Buildings' website.



ENTRY JUDGING

Three winners are selected per category to compete for the ultimate award, Building of the Year. The categories include:

- Agriculture
- Auto Dealership
- Church & Religious
- Commercial
- Government & Institutional
- Manufacturing & Industrial
- Office
- Recreational
- Retail
- Special Projects
- Transportation
- Warehouse & Distribution

SUBMITTING YOUR PROJECT IS EASY

With our online entry form, upload images and complete your entry in one easy step. Multiple views of your building are a plus, so upload as many project photos as you want. If you have questions about the competition's rules and regulations, please contact us at abc.info@americanbuildings.com.

HOW TO TAKE YOUR BUILDING PHOTOS LIKE THE PROS:

1. Set your camera to the highest quality setting
2. Do not crop, resize, or modify your photos before submitting
3. Photograph your building from all angles and sides
4. Take close-ups and distance shots, as well as interiors if possible
5. Try to time it so the sun is to your back, near dusk or dawn is best

Complete the online project profile and upload images at
<https://www.americanbuildings.com/eid/>
no later than **October 31, 2021**.

COMPETITION RULES

ENTRY FORMS

Entry forms should be electronically submitted by visiting
www.americanbuildings.com/eid

The information in your submittal is critical as it may be used for publicity and metal design/build awards in industry trade publications provided to you by American Buildings. Your submittal grants American Buildings permission to use the images for all marketing purposes.

PHOTO PERMISSION

If you submit professional photographs, you must ensure that American Buildings has full usage rights to the photos. Remove any watermarks or markings.





PHOTOGRAPHS

Please upload high resolution photos with your submittal. **DO NOT** alter or resize your images. Multiple views of your project are desired. Images such as interior shots, shots from different sides of the building, and photos during the construction progress are appreciated. Professional photos are preferred, but not required.

ELIGIBLE PROJECTS

Any American building you have completed, that has not been recognized in a previous EID competition, is eligible. Projects must be submitted by October 31, 2021.

AWARDS & RECOGNITION

PLAQUES

All qualifying entries will receive an Excellence in Design plaque featuring your project.

PRESS RELEASES

Press releases will be written for the winning projects for you to send to the publications of your choice. As always, our goal is to provide you with the most free coverage and publicity as possible.

PUBLICITY & MARKETING EFFORTS

We will feature your project in our annual publication of Excellence in Design. Your project may be featured in the Photo Gallery on American's website, at www.americanbuildings.com. You may receive additional recognition by having your project appear in our printed literature and other marketing efforts. Your project may also be entered in trade publications for competitions, articles, case studies, and project highlights.

Submit your projects today.

Gain Recognition Year-Round on our 2022 Calendar!

DEADLINE TO SUBMIT: OCTOBER 31, 2021

<https://www.americanbuildings.com/eid/>

Be Recognized in the 2022 Excellence in Design Awards!

Submit Projects for a Chance to WIN a YETI Tundra Cooler

BACK BY POPULAR DEMAND! We're offering Authorized Builders an incentive for participation in our annual Excellence in Design program. Each project submitted will be entered into a random drawing for a chance to win a YETI Tundra 65 cooler!* The winning Builder and their DSM will both receive coolers.



**A \$350.00 value. Projects previously submitted for the 2022 EID awards will be included in the drawing. Submissions must meet all photo guidelines to be eligible. Please see www.americanbuildings.com/eid for details.*

Deadline to Submit Projects to the 2022 EID Program & Be Eligible To Win: October 31, 2021.