

October 2023

## National Accounts Team at Upcoming Tradeshows

The National Accounts program was established to expand the networking capabilities and business opportunities for NBG and our Authorized Builder partners across North America. As corporate influencers, they have strategic relationships with key contacts and access to end customers within many markets. Leveraging the most advanced strength of digital advertising, National Accounts is able to bring more qualified customers to our Authorized Builders. National Accounts Sales Managers can be the go-to building resource for Builders with national companies, assisting with solutions that work for their customer's needs. From helping develop prototype building solutions for Program Accounts, to site and purpose specific building needs of manufacturers and distributors, Nucor's team of experts can help from start to finish. Our National Accounts team works across the entire NBG network, with the capability to handle even the largest projects with predictable pricing, schedules and performance.

## UPCOMING SHOWS

The NBG National Accounts Team is ready and excited to attend several upcoming significant tradeshows.



- On **Oct. 17-19**, NBG will be exhibiting at NBAABACE, the world's largest business aviation event, at the Las Vegas Convention Center, Las Vegas, NV. NA Sales Managers Bob Barry and Steve Green will be at Booth #C9821.



- On **Oct. 18-20**, NBG will be exhibiting at the METALCON, the only annual tradeshow devoted exclusively to the application of metal in construction and design, at the Las Vegas Convention Center, Las Vegas, NV. National Account Sales Managers David Boyd and Don Nelson will be at Booth #2065.

If you have any questions, please reach out to:

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If you're interested in more information about our National Accounts program,  
please visit our [website](#).